



UNIVERSITY OF TORONTO

Greek Students' Association

What is the NHSA Convention?

The National Hellenic Student Association, or NHSA, is a network of Hellenic Student Associations across North America. Its vision is to build strong and efficient entities with members and supporters that add value to the organization. Traditionally, the NHSA hosts biannual conventions throughout the year. They are a 3-day event held at a different member-university's campus. The Convention offers opportunities to meet students of Hellenic descent from across the continent. Issues that are important to the Hellenic world are also discussed during these conventions.

Our Goal.

The ultimate goal of the NHSA Conventions is to bring together student representatives of NHSA member-Chapters with the aim of promoting Hellenic culture, sharing educational experiences, and networking. The Spring 2012 Convention will be taking place in Toronto from Friday April 27th until Sunday April 29th, 2012. The convention will be hosted by the University of Toronto, York and Ryerson University. Facilities from the University of Toronto will be primarily used for the majority of the Convention. Approximately one hundred and fifty students from the United States will be attending, as well as, fifty students from across Canada.

Spring 2012 Convention.

A convention of such magnitude requires much financial assistance from local sponsors across Toronto. The expenses for this event include hotel accommodations, transportation by buses within Toronto, food, airfare expenses to fly in keynote speakers to Toronto, advertising, and other miscellaneous costs associated to our convention. The NHSA Convention will consist of a *Welcome Dinner* on Friday April 27th in one of U of T's fine dining halls.

The main event, which will partake on Saturday April 28th includes speeches by our keynote speakers followed by interactive panel discussions, and a mentorship fair. On this day we will also have a *Professionals Luncheon* where our distinguished mentors along with students will have the opportunity to mix and mingle. As the evening will commence, the speakers will be taken out for dinner by the NHSA executives as an incentive to thank them for participating in the convention.

Finally, on Sunday April 29th, as the convention will come to an end, we will be serving a final NHSA *Conference Lunch* to the students while conducting NHSA elections and the rest of the NHSA Council's biannual agenda.

What we need to succeed.

As a student group, our successful endeavours and initiatives depend on your financial support. In order to make NHSA opportunities of education, involvement, and networking available to all students of Hellenic descent, we continue to cover the costs of the weekend's hotel and transportation for one elected representative from each university. All of the costs stated above place our convention on a budget of approximately \$45,000. That being said, we sincerely ask your help in the form of sponsorship, for which options and further details may be found below.



The NHSA Organizing Committee has come up with Sponsorship Levels for the NHSA Spring Convention 2012. They are as follows:

- Bronze - \$250
- Silver - \$500
- Gold - \$1,000
- Platinum - \$2,500
- Premium - \$5,000
- Event - \$16,000
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Each Sponsorship Level has its own benefits and features. A detailed outline of each Sponsorship Level is attached to this package for you to read. It is truly beneficial to sponsor the upcoming NHSA Convention because it will enable students of Hellenic descent from all across North America to come together in Toronto. This convention will be hosted in Canada for the very first time and what better city to host this convention, than the great city of Toronto. By sponsoring the NHSA Convention, you will help make our initiative of hosting this convention a reality.

Thank you.

You have been chosen to be presented with this small sponsorship package because you have either helped the GSA/HSA's of Toronto our before or we are confident that your help will go a long way and that your efforts will be of great value as well as highly appreciated. We would like to take this opportunity to thank you for any considerations you may have.

Sincerely,

Dimitri Kyriakakis

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